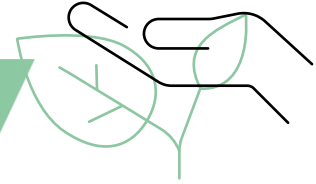


Paris, 19 June 2023

Appointment within TERACTION's Executive Committee



As of 1 July 2023, Vincent Avignon will take over as TERACTION's Deputy General Manager Garden Centre – Pet Retail. This means that as Deputy Chief Operating Officer, Vincent Avignon is broadening his scope of activity to include the support functions that until now have been managed by Frédéric Jacquot, Deputy General Manager in charge of the Offering, Marketing, Communication and Digital activity, as well as the Supply Chain which until now has been overseen by Guillaume Darrasse.

Having reached an agreement with TERACTION's Management Team, Frédéric Jacquot will leave the company as of 30 June 2023.

Guillaume Darrasse, Deputy Chief Executive Officer of TERACTION: *"I would like to thank Frédéric Jacquot sincerely for his dedication and the important contribution he made to the structuring of TERACTION's offering, as well as the quality relationships he maintained within the teams steered by him. Congratulations to Vincent Avignon on his appointment as Deputy General Manager Garden Centre – Pet Retail. I am delighted to see him take the helm of TERACTION's historical and strategic business line. Vincent Avignon will continue to report to me, together with Jocelyn Olive, Deputy General Manager Food Retail."*

About TERACTION:

Since 29 July 2022, TERACTION has combined the distribution activities of the InVivo Group (formerly InVivo Retail) and those of the former SPAC 2MX Organic.

TERACTION is a major responsible distribution player in the garden centre and pet retail and food distribution growth markets. Our ambition is to create a unique network of brands combining tradition and modernity, agricultural know-how and innovation, in-store and digital experiences. TERACTION addresses the demand for a new generation of consumption which is synonymous with quality, sustainability and traceability. TERACTION regroups the Garden Centre/Pet Retail brands Jardiland, Gamm vert, Delbard, Jardineries du Terroir and Noa as well as the Food Retail brands Boulangerie Louise, Grand Marché La Marnière, Frais d'Ici and Bio&Co. TERACTION's majority shareholder is InVivo, one of the leading agricultural and agri-food groups in Europe.

TERACTION is listed on the professional segment of Euronext Paris (ticker code: TRACT, ISIN: FR001400BMH7). Further information is available at www.teract.com.

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